

Attracting New Clients training - 1 day

Discover the full potential of your market and learn the best ways to attract those all important customers!

This Attracting New Clients training course will show you how to locate them and then sell to people who want your services – but just don't know it yet!

Attracting New Clients Training Course Objectives:-

After this Attracting New Clients training course you will be able to:

- Find more customers, without wasting time and money
- Reach your target groups and understand their needs

Attracting New Clients Training Course Content

- How big is your market? The tools that can tell you.
- The Right Stuff: research and information in the quest for new customers.
- Investment not cost: putting the right resources into promotion and sales.
- What your customers really need – it may not be what you think!
- Bring on the Benefits: putting your products in the spotlight.

Attracting New Clients Course Prerequisites:-

- This Attracting New Clients training course is designed for newcomers to marketing, marketing support staff, junior marketers, owner managers and those with marketing & sales responsibility who want to develop their business.