

## **Strategic Planning into Action training - 2 days**

**The key to bringing to life any strategic business plan is creating a clear direction and purpose that is translated into individual actions.**

- ❖ Direction/Purpose/goals agreed
- ❖ Strategies understood and translated into actions
- ❖ People have a sense of passion and commitment to deliver

Most companies often miss these vital ingredients and great strategies often fail

### ***Strategy Planning into Action Training Course Objectives:-***

This two day strategy workshop will combine the introduction of a range of leadership tools and skills with the aim of creating clarity around vision values and behaviours. It will seek to answer questions such as:

- ❖ Where are you and your business now?
- ❖ What do you want for your business and yourselves?
- ❖ What is your vision and where do you want to get to over the next 3 years?
- ❖ Within the programme we will introduce a number of practical leadership tools and models including
- ❖ A model that describes what great leaders really do
- ❖ Strategic leadership skills focusing on building awareness and developing emotional intelligence

### **Strategy Planning into Action Training Course Content**

#### **Creating Purpose/Values/Principles**

- ❖ Understanding the foundations of any successful business planning process
- ❖ Gaining the skills of facilitating purpose/values and principles

Making any business plan live through an organisation purpose/values/principles

#### **Creating an OGSM:**

- ❖ Developing your overall objective
- ❖ Developing your goals to achieve your overall objective
- ❖ Developing the right strategies
- ❖ Understanding and setting clear and definable measures

#### **Where are you going? - Overall Objective/Goal Setting**

- ❖ Applying SWOT analysis to understand where you are
- ❖ Understanding the key principles of objective /goal setting
- ❖ Creating exciting and compelling goals that are worth going for

#### **Measuring and Reviewing Success:**

- ❖ The principles of roles and responsibilities to deliver results
- ❖ Remedial action when actions/strategies are not creating success

#### **Essential Elements of Business Planning**

- ❖ How to create a business plan that makes sense and produces results
- ❖ Understanding how to translate strategy into actions
- ❖ Creating a useable document that works at any level of the organization

#### **Energizing and maintaining the process**

- ❖ Linking emotional commitment to achieving results
- ❖ Maximizing team capacity and capability